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## World Data Lab announces Bloomberg Partnership

**New York City, USA, April 21, 2020:** World Data Lab is partnering with Bloomberg to provide the global leader in data, news, and insights with groundbreaking spending and demographic forecasts for every country in the world through the Bloomberg Enterprise Access Point (BEAP).

Bloomberg will integrate World Data Lab's datasets into its BEAP platform so that clients can enhance their research capabilities with datasets that provide forecasts until 2032. BEAP is a web-based platform that provides normalized reference, pricing, regulatory, and historical datasets for Bloomberg Data License clients.

"We are happy to partner with World Data Lab," says Vlad Golden, Manager of Alternative & Third-Party Data Partnerships at Bloomberg. "These granular datasets coupled with strong forecasting capabilities are an important addition to our alternative data practice which we launched in 2018."

"This partnership is the culmination of years of research and work," explains Homi Kharas, Senior Economic Advisor of World Data Lab. "Bloomberg can now provide its clients and partners with the most comprehensive global datasets disaggregated by spending power, age, gender, geography, for almost any country and any point in time until 2032."

Founded in 2016, World Data Lab helps global players in the private and public sector to make data-driven decisions using state-of-the-art data science to model and forecast spending and demographic dynamics at a granular level. The company's methodology has been peer-reviewed in [Nature](#). Projects include Sustainable Development Goals tracking tools: [World Poverty Clock](#) and the [Water Scarcity Clock](#), and [Population.io](#). For more information, visit [worlddata.io](http://worlddata.io).